

objective

To communicate my ideas through design, illustration, and online media to advance my career as an artist.

professional experience

Graphic / Web Designer at BancVue (Formerly First ROI)

January 2010 – January 2012, Austin, Texas

- Designed online and traditional marketing for hundreds of community banks and credit unions nationwide.
- Created multiple Style Guides (sample color schemes, typography, and photography) according to the client's needs expressed in the initial discovery phone call.
- When the Sitemap (generic wireframes laid out by the Asst. Creative Director) and the Style Guide are client-approved, I designed the user experience (UX) of the entire website, seeking critiques from peers.
- Designed each page of the website, including favicon, home banner, and online forms using mainly Fireworks, while editing photos in Photoshop, and editing vector images in Illustrator.
- Worked closely with a partnering Front-End Developer who made it all functional.
- Designed additional print ads, posters, statement stuffers, billboards, and other various print needs, using mainly InDesign, while editing photos in Photoshop, editing vector images in Illustrator, and finalizing in Acrobat Pro.
- Organized the Go Green Bar Camp (a group committed to keeping the workplace environmentally conscious), and also designed recycle signage, newsletters, and posters for fundraising events.

Digital Production Specialist / Project Manager at FedEx Office (Formerly Kinko's)

May 2004 – January 2010, Austin, Texas (2004–2006) San Marcos, Texas (2006–2010)

- Produced all in-house design work, using Word, Photoshop, Illustrator, InDesign, Acrobat Pro (with Quite Imposing plugin) and PageMaker.
- Typeset, edited, and optimized files for printing.
- Supervisory duties such as overseeing the shift, opening and closing, cash handling, etc.

software

Adobe Fireworks (2 years ***)
Adobe Photoshop (15 years ***)
Adobe Illustrator (10 years ***)
Adobe InDesign (6 years ***)
Adobe Acrobat Pro (10 years ***)
Adobe Dreamweaver (4 years *)
Adobe Flash (1 year *)
Adobe PageMaker (4 years ***)
Microsoft Word (16 years ***)
Microsoft Powerpoint (10 years **)
Microsoft Excel (10 years **)

languages

Wordpress (4 years ***) * *experienced*
HTML (13 years ***) ** *proficient*
CSS (10 years **) *** *expert*
JavaScript (10 years **)
PHP (10 years **)
ActionScript 3 (1 year *)

education

Bachelor of Fine Arts in Communication Design Fall 2009 – Texas State University, San Marcos, Texas

- The curriculum consisted of Foundation courses (color theory, 2D, 3D), Studio Art (drawing, painting, illustration), Art History (from Ancient to Modern), and Design (digital imaging, typography, interactive, and art direction).

Self-Learning 1997–2002 – Shreveport, Louisiana

- I taught myself how to use Photoshop and Illustrator in 1997 and soon became interested in designing and maintaining my own website with HTML and JavaScript in 1999. I later figured out PHP and CSS in 2002.

awards / membership

Best Brochure/Catalog Design at DSVC Conference and National Student Show 2009

Dean's List, Fall 2006, Spring 2007, Fall 2007, and Spring 2009

Council of Scholars 2008

Honors Graduate, Cum Laude

AIGA

portfolio

MandaPop.com – Designed and maintained by myself since 2002. All undergrad art and design is located there.

A brief list of the web design I did for BancVue, January 2010 – January 2012:

- CP Federal Credit Union, Jackson, MI – <https://www.cpfederal.com>
- First Robinson Savings Bank, Robinson, IL – <https://www.frsb.net>
- Pioneer Credit Union, Green Bay, WI – <https://www.pioneercu.org>
- Mountain Crest Credit Union, Everett, WA – <https://www.mountaincrestcu.com>
- Mid-Wisconsin Bank, Medford, WI – <https://www.midwisc.com>
- MVB Bank, Fairmount, WV – <https://www.mvbbanking.com>
- Esquire Bank, New York, NY – <https://www.esquirebank.com>
- Decatur State Bank, Gentry, AR – <https://www.decaturstatebank.net>
- NBA Bank, Little Rock, AR – <https://www.nbabank.com>

Web and Flash work I did at Texas State, Spring and Fall 2009:

- Klean Kanteen (HTML, CSS) – <http://www.mandapop.com/kk> (also: /aboutus.html and /product.html)
- International Campaign to Ban Landmines (HTML, CSS, Flash) – http://www.mandapop.com/flash/icbl_spring09
- Public Awareness of the North Pacific Gyre (HTML, CSS, Flash) – http://www.mandapop.com/flash/gyre_fall09
- Blythe Doll Customizer (Flash Application) – http://www.mandapop.com/flash/blytheapp_fall09

references

Available upon request.